

Nicholas Merz

TOY DESIGNER
PHOTOGRAPHER
E-COM SALES

Contact

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About Me

- Avid note taker.
- Extremely punctual.
- Detail oriented problem solver.
- Creative dreamer, always ready to try something new.
- Eager and open to collaborate with others.
- Been using photoshop daily for 15+ years.
- Avid photographer who loves to shoot toys and other collectibles.

Programs

- Photoshop
- Illustrator
- Dreamweaver
- Microsoft Word
- Microsoft Excel
- Outlook

Exhibitions

Exhibited at NYCC 4 years selling self-created action figures. I was the event planner and coordinator to host other indie toy designers.

EDUCATION

Farmingdale SUNY

2006 - 2010

- Bachelor of Technology (BTech) Design & Visual Communications

WORK EXPERIENCE

The Valor Group

E-com Product Manager | 2019 - Present

- Edit product copy for web: Amazon, Walmart, eBay, Newegg, etc.
- Properly highlight key features of products to maximize sales.
- Edit product photography & create vector graphics for catalogs.
- Manage 17,000 individual active products.

Johnson Smith Co.

E-com Product Manager | 2017 - 2018

- Edit product copy for web: Walmart, Amazon, eBay, Sears, etc.
- Properly highlight key features of products to maximize sales.
- Edit product photography & create vector graphics for catalogs.
- Manage social media: Facebook, Instagram, Pinterest, etc.
- Manage 15,000 individual active products.

Onell Design / Glyos

Toy Designer | 2011 - 2016

- Worked with and alongside Onell Design to make action figures.
- Designed action figures from sketch to full factory production.
- Constant direct communication w/ production manager in China.
- Reviewing and approving production samples.
- Creating / maintaining merchant websites.
- Shooting and editing photography for marketing / promotion.

Belle Maison

Web Designer | 2014 - 2015

- Created a series of websites for the home textile company.
- Worked with the design team to come up with unique branding.
- Managed wordpress backend as well as server maintenance.
- Checked manufacturing samples.

Millennium Communications

Designer | 2009 - 2010

- Designed and created website layouts for clients / brands.
- Created interactive media w/ Adobe Flash.
- Created vector graphics for brand logos and icons.